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GPS – Navigate Your Practice 2010 Seminar

When: May 6 & 7, 2010 (Thursday & Friday)
Where: Radisson Hotel at Opryland, 2401 Music Valley Drive
Nashville, TN 37214 Phone: 615.889.0800

This is the year of the Electronic Health Record. As administrators and office managers, your job is to position your practice for an EHR and navigate your staff through the process. The Federal Government is offering \$44,000 per physician for those using a certified EHR using the Medicare track and \$64,000 per physician for those using a certified EHR using the Medicaid/TennCare track. This GPS seminar will help you position your practice to receive this once-in-a-lifetime Stimulus money.

Guest Speakers:

- Gabi BrockelsbyAdministrator, Murfreesboro Dermatology, MGMA National Speaker
- Lindy OechsleinPresident, Innovative Medical Office Solutions
- Jim Goerlich.....Vice President of Sales, Practice Insight, LLC (EDI ClaimManager Partner)
- Robert Fox.....Manager of Channel Partners, Henry Schein Medical Systems
- Mark Snow.....Chief Marketing Officer, PSC Info Group (Electronic Statement Partner)
- Penny NoyesPresident, Health Business Navigators, MGMA National Speaker
- Norman EfroymsenPresident, Micro-Office Systems, Inc

MSA Speakers:

- Gary HigbeePresident
- Jim Sherrill.....Manager, Technical Support
- Ginnie FerrerManager, Training, Implementation & Support
- Ken Hill.....Manager, EDI ClaimManager and Medical Manager Support
- David StarnesRepresentative, Customer Support

Sign up early as seating is limited. You can network with administrators and office managers, share ideas, meet new friends that are using MicroMD PM & EMR, Medical Manager, EDI ClaimManager, All Payer Autoposting, Eligibility & DRS. **There will be exciting door prizes, wonderful food, and great speakers.**

This is your time ... and ... you deserve to get away from the office ... so make your plans now to see us in Nashville!

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***** Nashville is on Central Standard Time Zone *****

Note: Chattanooga, Louisville, Knoxville, Athens area attendee's, since Nashville is on central standard time, you will have sufficient time to drive over Thursday morning
~~ meaning only a one-night hotel stay

Both MicroMD and Medical Manager users will benefit from all sessions.

AGENDA:

Thursday, May 6, 2010 (Central Standard Time)

- 09:30 am –Registration Desk Opens
- 10:00 am – 10:40 amOpening CommentsGary Higbee
& Stimulus Money and the EHR Adoption
- 10:40 am – 11:00 amEDI ClaimsJim Goerlich
- 11:00 am – 12:00 pmMarketing Your PracticeGabi Brockelsby
- 12:00 pm – 01:15 pmLunch
- 01:15 pm – 02:15 pmContract NegotiationsPenny Noyes
- 02:15 pm – 03:00 pmPatient Portal (Patient Communication Gateway).....Norman Efroymsen
- 03:00 pm – 03:15 pmBreak
- 03:15 pm – 04:45 pmMicroMD EHR Demo with Patient FlowRobert Fox
- 04:45 pm – 05:00 pmComments from IT (EHR Hardware).....Jim Sherrill
- 05:00 pm – 05:15 pmDoor prizes
- 05:15 pm –Personal time, dinner on your own at wonderful restaurants
within one mile of the hotel. Fantastic shopping available at
Opry Mills Mall

Friday, May 7, 2010 (Central Standard Time)

- 07:30 am –Front Desk Opens
- 07:30 am – 08:30 amBreakfast
- 08:30 am – 09:00 amAll Payer (autoposting) & Patient EligibilityDavid Starnes
- 09:00 am – 09:50 amTop Ten Lessons I Learned in Installing an EHRLindy Oechslein
- 09:50 am – 10:15 amBreak and Check Out
- 10:15 am – 10:30 amElectronic Statement Service.....Mark Snow
- 10:30 am – 11:00 amePrescribing Without an EHRGinnie Ferrer
- 11:00 am – 12:00 pmEDI ClaimManager Q&A (audience participation).....David Starnes & Ken Hill
- 12:00 pm – 12:15 pmClosing Comments and Door PrizesGary Higbee
- 12:15 pm –Adjourn

Attendees – Rooms are available at the Radisson Hotel at Opryland, 2401 Music Valley Drive, Nashville, TN 37214. The MSA conference room rate is \$109 plus tax. The Radisson's direct phone line is 615.889.0800 or 800.333.3333. The website www.radisson.com.nashvilletn will give directions and photos of the hotel. If you have any questions, please feel free to call David Hoover or Janelle McCoy at 423.629.2900 or 800.846.2900.

The Radisson Hotel at Opryland is located off Briley Parkway only 9 miles from the Nashville International Airport. There is complimentary shuttle service to Gaylord Opryland Resort and Convention Center, General Jackson Showboat, Grand Ole Opry, Gaylord Springs Golf Links and Opry Mills, (a 1.2 million square foot entertainment, shopping, and dining destination). There is an Applebee's Neighborhood Grill and Bar in the hotel, complimentary guest parking, indoor pool, fitness center, high speed internet access, cable TV with Showtime, coffee maker, hair dryer, iron and ironing board.